



TERMS AND CONDITIONS

“EXCLUSIVE PROMOTION FOR IPHONE 18 SERIES PURCHASE WITH AN HSBC CREDIT CARD ON LAZADA ”

(These Terms and Conditions take effect from 09/09/2026)

Customer is advised to note that participating in the Promotion or accepting the promotional benefits offered by the Promotion means that Customer has read, understood, and accepted these Terms and Conditions.

1. The **“EXCLUSIVE PROMOTION FOR IPHONE 18 SERIES PURCHASE WITH AN HSBC CREDIT CARD ON LAZADA ”** Promotion (the **“Promotion”**) is applied to all Eligible Customers when purchasing products within iPhone 18 Series, via Authorised Stores on LazMall (the **“Applicable Stores”**) on e-commerce website <https://Lazada.vn/> or mobile application “LAZADA” managed and operated by Recess Company Limited (collectively, **“Lazada Platform”** or **“Partner”**).

2. **Promotion Period:** From 00:00 to 23:59 each day, based on Vietnam time (GMT+7), from 09/09/2026 to 31/01/2027 (inclusive of both dates).

3. **This Promotion is Eligible for customers who satisfy all of the following conditions:**

3.1 Cardholders who are holding the following credit cards issued by Bank in Vietnam (**“Cardholder”**) as following:

- HSBC Premier Credit Card
- HSBC TravelOne Credit Card
- HSBC Live+ Credit Card
- HSBC Cash Back Credit Card
- HSBC Livefree Credit Card

(These credit cards shall be referred to as **“HSBC Credit Cards”** or **“Cards”**)

3.2 This Promotion shall not apply for:

- By & within the Promotion Period, Cardholders if his/her Credit Card is delinquent with fee, balance at HSBC, blocked for any reasons.
- HSBC Quasi Credit Cardholder

3.3 Cardholders, who meet the terms and conditions of the Promotion.

Cardholders, who meet the terms and conditions of the Promotion hereafter known as **Eligible Customers**.

4. **Details of the Promotion:**

4.1 **Offer details and conditions(“Offer”):**

4.1.1 **Offer 1** –Discount of VND 1,500,000 for an order of an Eligible Products value up to VND 40,000,000 or above when Customer pays for an order through Applicable Stores on Lazada Platform using HSBC Credit Card.

4.1.2 **Offer 2** –Discount of VND 2,000,000 for an order of an Eligible Products value from VND 40,000,000 or above when Customer pays for an order through Applicable Stores on Lazada Platform using HSBC Credit Card.

4.2 Eligible Products: All products under the iPhone 18 Series listed for sale at the Applicable Stores on the Lazada Platform (collectively, “**Eligible Products**”).

4.3 The Offer is For Eligible Customers who make the earliest payment from 09:00 to 23:59 from 09/09/2026 to 31/01/2027 during the Promotion Period as follows:

Period	Duration (from day to day)	Offer Budget (VND)
Period 1	09/09 – 30/09/2026	100,000,000
Period 2	01/10 – 31/10/2026	75,000,000
Period 3	01/11 – 30/11/2026	45,000,000
Period 4	01/12 – 31/12/2026	45,000,000
Period 5	01/01 – 31/01/2027	45,000,000
Total		310.000.000

4.4 The Offers will be available to the earliest Eligible Customers as recorded in HSBC’s system, or until the Offer Budget are fully utilised, whichever occurs first. Any unused Offer Budget in a Phase will be carried over to the next Phase until all Offers Budget are fully utilised or the Promotion Period ends, whichever occurs first. Eligible Customers may not receive an Offer if the number of Offers allocated to each Phase or the total number of Offers available for the entire Promotion has been fully redeemed, whichever occurs first.

4.5 How to get the Promotion

Eligible Customers perform the following steps:

- **Step 1:** Log in/register for Partner's membership account.
- **Step 2:** Before purchasing, save the HSBC discount code at the Partner's Sales Channel;

- **Step 3:** Select products eligible to participate in the Program Promotion and select the corresponding HSBC discount code.
 - **Step 4:** Proceed to purchase.
 - **Step 5:** Choose payment method using HSBC credit card.
 - **Step 6:** After successfully selecting the payment method, proceed to place the order.
- 4.6** Each Eligible Customer is entitled to a maximum of one (1) Offer throughout each Phase of the Promotion Period.
- 4.7** The Offer will not be re-issued if an order is cancelled or returned for any reason. The Offer cannot be substituted with other products, redeemed for cash, or transferred in any form.
- 4.8** Cardholder who owns credit card with unactive status should activate their eligible card before participating in this promotion.
- 4.9** Promotion is for retail customers only. HSBC and Partners reserve the right to refuse to apply the Promotion to orders that appear or are proven to be purchased and resold by merchants,, including but not limited to: (i) purchasing unusually large quantities; (ii) having a transaction history indicating commercial purposes.
- 4.10** The Cardholder's Card must be in good condition (Card must not be closed, not in a state of late payment, not suspended or not canceled) according to the Bank's decision at the time of making the purchase. In case the Card is not in good condition for any reason before and on the day of the purchase, the Cardholder will not be eligible to get the offer.
- 4.11** The purchasing of product at Partner will follow Partner's Terms and Conditions. For those concerns related to the purchasing at Partner, Cardholder contact Partner for further clarification.
- 4.12** For all matters related to the Promotion, please contact HSBC for resolution.
- Go to the nearest HSBC branch.
 - Contact our Contact Center via email direct@hsbc.com.vn or call one of the following numbers:
 - HSBC Premier Customer: (84 28) 37 247 666. *(Operating 24/7)*
 - HSBC Cash Back/ Live+/ LiveFree/ TravelOne: (84 28) 37 247 248 *(Operating 24/7)*
 - HSBC Personal Banking Customer: (84 28) 37 247 247 *(Operating 24/7 for lost or stolen card or token, dispute transactions or card related complaints and daily from 8AM to 8PM for other matter)*

- 4.13** In case of force majeure, HSBC will publicly notify customers of the Promotion's termination before the ended date. A force majeure event is an objective event that is unpredictable and cannot be overcome despite the application of all necessary and permissible measures. Force majeure events include, but are not limited to, earthquakes, floods, wars, strikes, walkouts, riots, epidemics, quarantines, technical failures, any act of government or government. Any policy that affects the implementation of the Promotion or other objective matters that are unpredictable and cannot be overcome despite the application of all necessary and permissible measures have been taken.
- 4.14** HSBC is not the provider of products, goods, services of Partner. Partner is responsible for products, goods, services provided by Partner to customers. In case of any dispute arising out of or in connection with this Promotion, HSBC shall resolve disputes in cooperation with customers. If the parties fail to reach an agreement, disputes shall be resolved at the competent courts in accordance with Vietnamese laws.
- 4.15** These Terms and Conditions shall be applied simultaneously with HSBC General Terms and Conditions, Premier Master Account Terms And Conditions, HSBC Credit Card and HSBC Premier Credit Card Agreement (depending on Customer's segment).
- 4.16** These Terms and Conditions are subject to changes at any time as HSBC and Partner may deem fit. Changes (if any) shall be notified or registered in accordance with the relevant laws and updated on website of HSBC and Partner prior to application.
- 4.17** These Terms and Conditions are made in Vietnamese and English. In case of any discrepancy or inconsistency between the English version and Vietnamese version, the Vietnamese version shall prevail.