# HSBC Premier, Empower Your Child's Global Education Journey



# Elevate Overseas Education Aspirations of the Next Generation



**\$3-4Bn** 

Spent annually by Vietnamese families for overseas study<sup>1</sup>

Over 200,000

Number of Vietnamese students who currently study abroad<sup>2</sup>

42% growth

In number of international schools offering globally recognized curriculum since 2019<sup>3</sup>

▶ 30% growth

In number of students enrolled in international schools since 2019<sup>4</sup>

International parents find significant value in seeking advice for their children's overseas study planning<sup>5</sup>

Gaining clarity on suitable university options & academic progra	76%
Securing financial safety and stability for children	75%
Ensuring a safe and supportive environment overseas	74%
Ensuring financial convenience for daily expense abroad	73%

### Role of Schools in guiding children to study abroad

As students aspire to study abroad, schools play a crucial role in navigating challenges they face. As trusted influencers, schools wield significant impact, second only to parents.



Over 80% of Vietnamese parents have expressed their strong interest in sending their children abroad<sup>6</sup>



92% of Gen Z Vietnamese students and their parents believe it is important to discuss overseas study plans with university representative and agencies<sup>7</sup>

Give your children the best in overseas education with HSBC global expertise and international network





155 +

Years of legacy in Vietnam



Countries & territories' presence



200+

Countries and regions with money transfer facility



16+

Different currencies for fee-free instant transfer from Vietnam



### Global banking preparation

Arrive with peace of mind, knowing your banking is already taken care of by **Opening overseas account prior to leaving Vietnam** 



### Global Premier status for whole family

Worldwide recognition for HSBC Premier status of parents and extend to family members, especially in new destination country to enjoy privileges of banking, lifestyle and support from dedicated team of Relationship Managers



### Your credit moving with you

Relocating shouldn't mean starting over. **Keep your credit card limit when you move to a new HSBC country** - no disruptions, just continuity



### Emergency encashment, whenever you need it

Access up to VND 30 million for **worldwide emergency cash** and card replacement support
at any overseas HSBC Premier Center, ready
when you need it most



### Preferential exchange rates

Make the most of international education with **preferential exchange rates** for tuition, living expenses, or sending money back home.



### Supporting your Child's global dreams

Give your children the confidence to explore the world with a dedicated HSBC **Premier NextGen account for ages 16-30** and personalized HSBC Overseas Educational Support



#### Comprehensive travel insurances

Enjoy **Travel Care Insurance** with best-in -class emergency assistance at a time when you most need it.

Ease of mind with extensive **Travel Insurance coverage of up to VND 11.5 billion** via exclusive HSBC
Premier World Mastercard®



### Manage your money worldwide, effortlessly

View all global HSBC accounts in one place and make secure, fee-free fund transfers for tuition and living expenses with HSBC Global View and Global Transfers. Total control at your fingertips.



### Live the Premier Lifestyle

Maximize benefits with **exclusive Premier World Mastercard®**, earning points on every purchase that can be redeemed for unique gifts and privileges at select hotels, spas, and dining venues

### HSBC International Education Proposition empowers your child's global education journey



HSBC Premier offers a comprehensive international education proposition that encompasses financial planning, education consulting, and support for students, parents, and families planning for overseas studies. This includes a range of services to help with the financial aspects of international education, which offer support for students and parents throughout the international education journey.



- 1.
  INTERNATIONAL
  EDUCATION
  PLANNING
- **Dedicated consultation** from our professional partners on university selection, application process, and visa fast track
- Support the financial future with **HSBC financial planning services**



2. PRE-DEPARTURE SET UP

- Open **Premier Next Gen account** to enjoy Premier Privileges
- Complimentary pre-departure overseas account for your children, with Premier cards received in Vietnam (Subject to the local policy of HSBC in each country/ region)
- Give your children (16+ age) the freedom to spend safely abroad with a supplementary HSBC Premier credit and debit card — complete with global Travel Insurance up to VND 11.5 billion in coverage.
- Have access to destination guides and travel checklist
- International Travel Care and medical assistance insurance



3. MOVING OVERSEAS FOR EDUCATION (UPON-ARRIVAL)

- **Global Premier status** with dedicated Relationship Manager to support transactions at new destination
- View all global HSBC accounts in one place and make secure, fee-free fund transfers for tuition and living expenses at preferential FX rate with HSBC Global View and Global Transfers
- Worldwide emergency cash up to VND 30 million and card replacement support
- Exclusive privileges and offers to open a world of experiences while studying overseas from HSBC Premier Mastercard® and HSBC beyond banking worldwide partners
- Overseas Study Insurance (coming soon)

# Let us help your children prepare faster with Overseas Education Consultancy and Insurance





### Comprehensive travel insurances:

Ease of mind with extensive **Travel Insurance coverage of up to VND 11.5 billion** via exclusive HSBC Premier World Mastercard®

Enjoy Travel Care Insurance with best-in-class emergency assistance at a time when you most need it.

- International travel care insurance:
- Emergency Assistance Service: Including Baggage and Personal Effects cover, Delayed Baggage cover, Personal Money and Travel Documents cover.
- Personal Accident cover up to VND 6 billion.
- Medical Expenses cover up to VND 3 billion, with automatic cover for follow up treatment in Vietnam.
- Emergency Medical Evacuation unlimited.
- Hospital Cash Benefit up to VND 40 million in aggregate. Terrorism cover for all plans



### Overseas Education Consultancy in Vietnam through our partners



### **Crimson Education:**

- 10% off on Crimson's Program (UK/US consulting and Summer Camps)
- Complimentary access to Crimson's resource package
- Complimentary 2 one-hour sessions with Crimson's Academic Advisor
- Exclusive Invitation to Crimson Annual Workshop with former Ivy League/ Top 10 US/ Oxford/ Cambridge Admission Officers.

Valid till: 31/12/2026



### **ILA Overseas Study**

- Long term Overseas Study: Complimentary consultation fee & Complimentary administration fee (15.000.000 VND)
- Short term Overseas Study: Discount 10.000.000 VND for 2026 Summer Overseas Study or Tet Overseas Study
- SAT Premium or IELTS Mastery Program: Complimentary 2 months program

Valid till: 31/12/2025

Let us help your children settle in faster with services beyond banking for accommodation





### Overseas accommodation support



### University Living in Australia, Singapore, UK and US

Free e-sim, virtual tour, guarantor service assistance; cashback on booking, dedicated accommodation manager, discount on international flight tickets and more.

Valid till: 31/12/2025



### Crown Relocations in Australia, Singapore, UK and US

A range of beneficial services including shipping, expert shipment coordination and end of term storage in the key university locations in the UK, Australia, USA and Singapore, as well as culture training and more.

Valid till: 31/12/2025



### **CBRE UK**

Access to a wide range of student rental properties in London and in other key UK cities with exclusive offers, including discounts on rents, reduced deposit options, cleaning services, or flexible tenancy options and more.

Valid till: 31/12/2025



### Novel Student in UK and Ireland

Booking incentive for all new leases, discount applied to any early arrivals, Free airport transfer on arrival, personalized virtual tours, dedicated client relationship manager and more.

Valid till: 31/12/2025

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